

Guide

10 Steps To Relaunch Your Listing



Part of

**SHELDON
BOSLEY
KNIGHT**

LAND AND
PROPERTY
PROFESSIONALS

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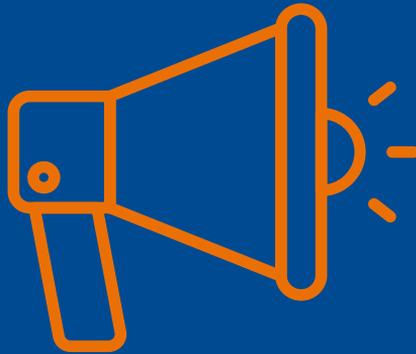
If your current agent's strategy isn't working and your property is stagnating, it might be time for a fresh start.

Follow these 10 steps to relaunch your property as day 1 and attract potential buyers.



1. Start Fresh with a New Listing.

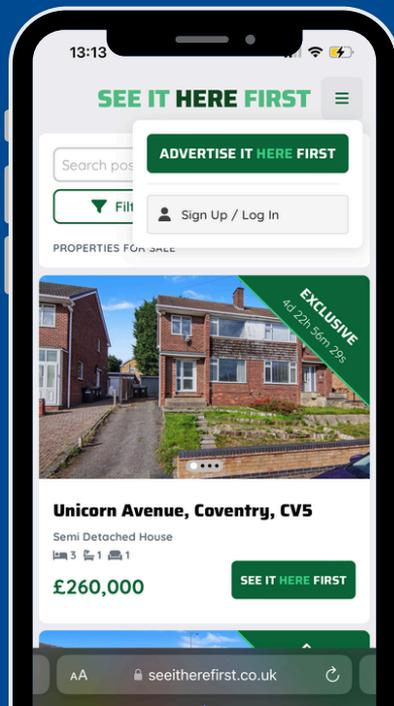
Re-list your property as a new listing on Rightmove to grab the attention of fresh buyers. Many buyers look for new listings and skip over older ones that have been sitting for months.



2. See It Here First & Low Profile.

Whilst we're building the listing we'll launch your property onto See It Here First - many of our properties sell before even going onto Rightmove.

We'll also market your property "low profile" which means we'll match it to anyone that's set up property matches in the app we use for viewers.



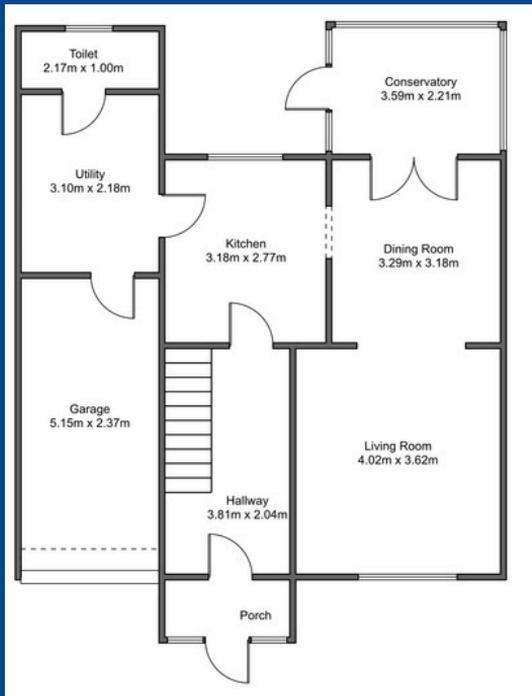
3. Professional Photos Matter.

Quality photos make all the difference! We'll provide professional photos to make your property stand out. Plus, we'll regularly rotate the lead photo to keep it fresh.



4. Include a Floorplan.

Floorplans help buyers picture the layout of your home—and they're crucial! We'll include measurements and total floor area in your listing.



5. Clear Property Summary.

Your summary should be concise and highlight your property's best features. We follow Rightmove's best practices to create engaging summaries that grab attention.



Bracebridge Close, Balsall Common, CV7 ✕

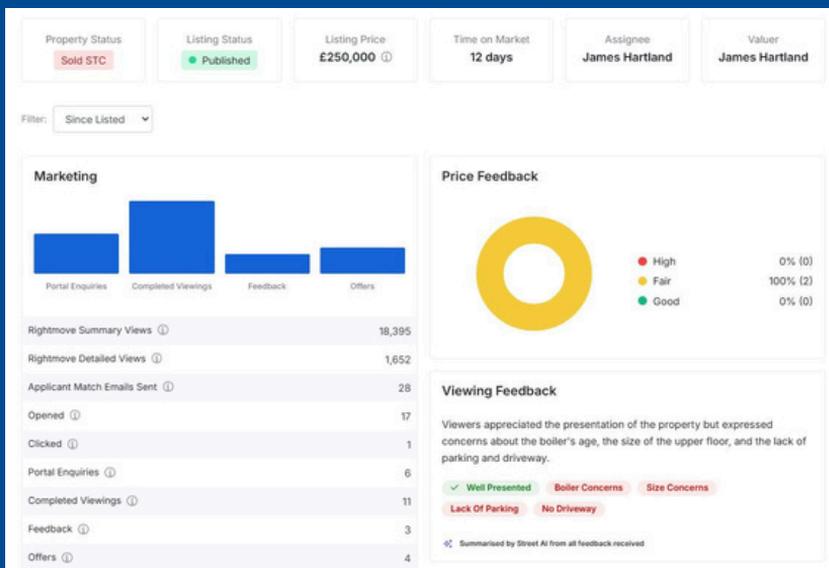
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Sought After Location of Balsall Common | Modern & Extended
Open Plan Living, Kitchen, Diner, With High Spec Appliances | Private
Living Room | Master Bedroom With En-suite & Walk In Wardrobe |

6. Fortnightly Property Performance Updates.

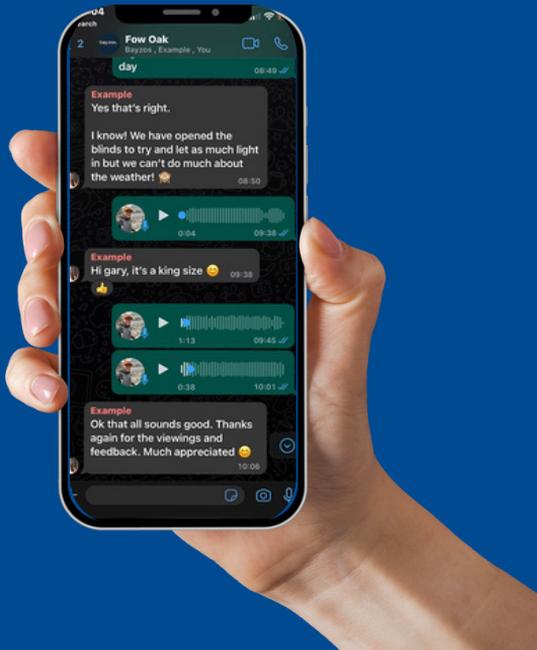
Every fortnight, we'll update you on how your listing is performing on Rightmove. These updates include tailored advice to prevent your property stagnating.

A Guide to Property Performance



7. Stay Connected with a WhatsApp Group.

We'll set up a dedicated WhatsApp group for you. After every viewing, you'll get feedback straight to your phone, and any additional comments from viewers will be shared as soon as we receive them.



8. Verified Offers.

To ensure you're dealing with serious buyers, all offers go through our website. Buyers must prove their finances before we present the offer to you.



9. Marketing Price.

Your property price will be based on three comparable homes, just like banks do. We'll agree on two pricing strategies with you before going live—and if necessary, if you feel your current estate agents haven't performed we can try your current price for peace of mind.



STRATEGY

10. Book Local Valuer and Photos.

Simply click on the meeting picture to pick a date and time for a local valuer to visit your home, talk through your options, and get things moving.

Feeling ready to start fresh? Your photographer will be in touch after your valuation to book in your photos!



Final message from the team.

We understand that sometimes a fresh approach is all it takes to stand out and attract the right buyers. That's why we've designed a 10-step process to help you relaunch your property with confidence. From professional photos and clear descriptions to early access to properties, every step is crafted to maximise your property's potential. With fortnightly updates, verified offers, and tailored pricing strategies, you'll be supported every step of the way.

Our innovative strategies have helped countless sellers achieve the best possible outcome on their property. Ready to relaunch your property?

BOOK VALUATION

Got any ideas how we can improve this guide or a relaunch? Please share them - marketing@sheldonbosleyknight.co.uk

MIKE AND THE
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